

Curriculum Vitae

Dr. Dieta Kuchenbrandt
Diploma in Psychology
(equivalent to a Master's degree)



Employment history

since 05/2013	Consultant, trainer & coach for scientists
04/2007 – 07/2015	Teaching activities at the universities of Greifswald, Bielefeld und Osnabrück
05/2010 – 01/2015	Research and teaching fellow, University of Bielefeld, Cognitive Interaction Technology Center of Excellence, Germany
04/2013 – 09/2013	Visiting professor, Social Psychology, University of Osnabrück, Germany
09/2009 – 04/2010	Research and teaching fellow, University of Greifswald, Germany
08/2006 – 07/2009	PhD scholarship, University of Greifswald, Germany

Education

09/2013 – 01/2016	Advanced education: Management consulting & coaching (German Academy of Psychology)
08/2006 – 01/2010	PhD in Psychology, University of Greifswald, Germany
01/2009 – 04/2009	Visiting researcher, Aston University Birmingham (UK), Aston Business School, Economics & Strategy Group

10/2000 – 04/2006 Undergraduate and graduate studies in Psychology, diploma,
University of Greifswald, Germany

Scholarships, grants, and awards

11/2012 University of Bielefeld Young Researchers' Fund, entry into
third-party funded research
Project: The impact of power on dehumanization of out-groups

07/2012 DAAD travel grant for the International Conference on Social
Robotics, ICSR 2012, Chengdu, China

11/2011 Best Paper Award, International Conference on Social
Robotics ISCR 2011, Amsterdam, The Netherlands

06/2011 University of Bielefeld Young Researchers' Fund, research
subsidies and promotion of mobility
Project: The effects of imagined contact on real intergroup
contact

08/2006 – 07/2009 PhD scholarship

Ad-hoc reviewer

Journal of Applied Social Psychology

Group Processes and Intergroup Relations

International Journal of Human-Computer Studies

International Journal of Social Robotics

CogSci 2013 (Annual Meeting of the Cognitive Science Society)

HRI 2014 (ACM/IEEE Conference on Human-Robot Interaction)

Publication record

Journal articles (Peer-Reviewed)

1. Glaser, T. & **Kuchenbrandt, D.** (2017). Generalization effects in evaluative conditioning. Evidence for attitude transfer effects from single exemplars to social categories. *Front. Psychol.* 8:103.
2. **Kuchenbrandt, D.** Häring, M., Eichberg, J., Eyssel, F. & André, E. (2014). Keep an eye on the task! Effects of task characteristics on human-robot interactions. *International Journal of Social Robotics*, 6, 417-427.
3. **Kuchenbrandt, D.**, van Dick, R., Koschate, M., Ullrich, J., & Bornewasser, M.(2014). More than music! A longitudinal test of German-Polish music encounters. *International Journal of Intercultural Relations*, 40, 167-174.
4. **Kuchenbrandt, D.**, Eyssel, F., Bobinger, S., & Neufeld, M. (2013). When a robot's group membership matters: Anthropomorphization of robots as a function of social categorization. *International Journal of Social Robotics*, 5, 409-417.
5. **Kuchenbrandt, D.**, Eyssel, F., & Seidel, S. (2013). Cooperation makes it happen: Imagined intergroup cooperation enhances the positive effects of imagined contact. *Group Processes and Intergroup Relations*, 16, 635-647.
6. Koschate, M., Oethinger, S., **Kuchenbrandt, D.**, & van Dick, R. (2012). Is an outgroup member in need a friend indeed? Personal and task-oriented contact as predictors of intergroup prosocial behavior. *European Journal of Social Psychology*, 42, 717-728.
7. Eyssel, F. & **Kuchenbrandt, D.** (2011). Social categorization of social robots: Anthropomorphism as a function of robot group membership. *British Journal of Social Psychology*, 51, 724-731

Conference Proceedings (Peer-Reviewed)

8. Häring, M*, **Kuchenbrandt, D***, & André, E. (2014). Would you like to play with me? How robots' group membership and task features influence human-robot interaction. *Proceedings of the 9th HRI International Conference on Human-Robot Interaction (HRI 2014)*.
*shared first authorship
9. **Kuchenbrandt, D.**, Riether, N., & Eyssel, F. (2014). Does anthropomorphism reduce stress in HRI? *Proceedings of the 9th Annual Conference on Human-Robot Interaction (HRI 2014)*, Late Breaking Report, 218-219.

10. Obaid, M., **Kuchenbrandt, D.**, & Bartneck, C. (2014). Empathy and yawn contagion: Can we (Humans) catch yawns from robots? *Proceedings of the 9th Annual Conference on Human-Robot Interaction (HRI 2014)*, Late Breaking Report, 260-261.
11. **Kuchenbrandt, D.**, Häring, M., Eichberg, J., & Eyssel, F. (2012). Keep an eye on the task! How gender typicality of tasks influence human-robot interactions. *Lecture Notes in Computer Science, 7621*, 448-457. Berlin/Heidelberg: Springer.
*Finalist Best Paper Award ICSR 2012
12. **Kuchenbrandt, D.** & Eyssel, F. (2012). The mental simulation of a human-robot interaction: Positive effects on attitudes and anxiety toward robots. *Proceedings of the 21st IEEE International Symposium in Robot and Human Interactive Communication (RO-MAN 2012)*, 463-468.
13. Eyssel, F., **Kuchenbrandt, D.**, Hegel, F., & de Ruitter, L. (2012). Activating elicited agent knowledge: How robot and user features shape the perception of social robots. *Proceedings of the 21st IEEE International Symposium in Robot and Human Interactive Communication (RO-MAN 2012)*, 851-857.
14. Eyssel, F., **Kuchenbrandt, D.**, Bobinger, S., de Ruitter, L., & Hegel, F. (2012). 'If you sound like me, you must be more human': On the interplay of robot and user features on human-robot acceptance and anthropomorphism. *Proceedings of the 7th ACM/IEEE Conference on Human-Robot Interaction (HRI 2012)*, Late Breaking Report, 125-126.
15. Eyssel, F. & **Kuchenbrandt, D.** (2011). Manipulating anthropomorphic inferences about NAO: The role of situational and dispositional aspects of effectance motivation. *Proceedings of the 20th IEEE International Symposium in Robot and Human Interactive Communication (RO-MAN 2011)*, 467-472.
16. Eyssel, F. & **Kuchenbrandt, D.** (2011). My robot is more human than yours: Effects of group membership on anthropomorphic judgments of the social robot Flobi. *IEEE/RSJ International Conference on Intelligent Robots and Systems (IROS 2011), Workshop on Cognitive Neuroscience Robotics*, 41-45.
17. **Kuchenbrandt, D.**, Eyssel, F., Bobinger, S., & Neufeld, M. (2011). Minimal group – maximal effect? Evaluation and anthropomorphization of the humanoid robot NAO. *Lecture Notes in Computer Science, 7072*, 104-113. Berlin/Heidelberg: Springer. *Best Paper Award ICSR 2011.
18. Eyssel, F., **Kuchenbrandt, D.**, & Bobinger, S. (2011). Effects of anticipated human-robot interaction and predictability of robot behavior on perceptions of anthropomorphism. *Proceedings of the 6th HRI International Conference on Human-Robot Interaction (HRI 2011)*, 61-67.

Book chapters

19. **Kuchenbrandt, D.** (2009). Intergruppenangst: Eine Barriere für Intergruppenkooperation? In M. Bornewasser (Hrsg.), *Grenzüberschreitende Polizeiliche Kooperation nach der EU-Ost Erweiterung*, Frankfurt: Verlag für Polizeiwissenschaft.

Invited talks

1. **Kuchenbrandt, D.** (2013). *Intergroup processes in human-robot interactions? How a robot's social category membership shapes humans' reactions towards robots*. Human Centered Multimedia, Department of Informatics, University of Augsburg.
2. **Kuchenbrandt, D.** (2011). *Können wir anders als (vor)urteilen?*, Action days against sexism and homophobia, University of Bielefeld.
3. **Kuchenbrandt, D.** (2011). *Anthropomorphic inferences about robots: When and why do we see robots as humans?*, Bielefeld-Osaka Workshop on Cognition and Robotics, CITEC, Universität Bielefeld.

Scientific contributions – conferences and workshops (selected)

Presentations

1. **Kuchenbrandt, D.**, Eyssel, F., Schiffhauer, B., Fasoli, F., & Janocha, M. (2013). *Anthropomorphisierung und Dehumanisierung: Zwei Seiten einer Medaille?* Paper presented at the 14th Convention of the Social Psychology Section of the German Society of Psychology (FGSP), Hagen, Germany.
2. **Kuchenbrandt, D.**, Eyssel, F., Reichelt, B., Bortz, D., & Adrian, M. (2013). *Imagined contact leads to intergroup contact seeking behaviour*. Paper presented at the 55th Conference of Experimental Psychologists (TeaP), Vienna, Austria.
3. **Kuchenbrandt, D.**, Häring, M., Eichberg, J., & Eyssel, F. (2012). *Keep an eye on the task! How gender typicality of tasks influence human-robot interactions*. Paper presented at the 4th International Conference on Social Robotics, Chengdu, China.
4. **Kuchenbrandt, D.**, Eyssel, F., Bobinger, S., & Neufeld, M. (2012). *Minimale Gruppe – Maximaler Effekt? Soziale Kategorisierung und Anthropomorphisierung von Robotern*. Paper presented at the 48th Convention of the German Society of Psychology (DGPs), Bielefeld, Germany.

5. **Kuchenbrandt, D.** & Eyssel, F. (2012). *The mental simulation of a human-robot interaction: Positive effects on attitudes and anxiety toward robots*. Paper presented at the 21st IEEE International Symposium in Robot and Human Interactive Communication, Paris, France.
6. **Kuchenbrandt, D.** & Eyssel, F. (2012). *Who benefits from imagined intergroup contact? Contact experiences moderate the effects of imagined contact on intergroup bias*. Paper presented at the Annual Scientific Meeting of the International Society for Political Psychology, Chicago, USA.
7. **Kuchenbrandt, D.** & Eyssel, F. (2012). *Cooperation makes it happen: Imagined intergroup cooperation enhances the positive effects of imagined contact*. Paper presented at the 54th Conference of Experimental Psychologists (TeaP), Mannheim, Germany.
8. **Kuchenbrandt, D.**, Eyssel, F., & Bobinger, S. (2011). *Rendezvous mit einem Roboter: Auswirkungen auf subjektives Stresserleben in der Mensch-Roboter-Interaktion und wahrgenommene Menschenähnlichkeit*. Paper presented at the 13th Convention of the Social Psychology Section of the German Society of Psychology (FGSP), Hamburg, Germany.
9. **Kuchenbrandt, D.**, Eyssel, F., Bobinger, S., & Neufeld, M. (2011). *Minimal group – maximal effect? Evaluation and anthropomorphization of the humanoid robot NAO*. Paper presented at the 3rd International Conference on Social Robotics, Amsterdam, The Netherlands.
10. **Kuchenbrandt, D.** & van Dick, R. (2011). *A longitudinal test of mediation effects of emotions, cognitions and behavior in German-Polish music encounters*. Paper presented at the 16th General Meeting of the European Association of Social Psychology, Stockholm, Sweden.
11. **Kuchenbrandt, D.** & Eyssel, F. (2011). *When imagined contact leads to intergroup trust and empathy: The role of self-disclosure in imagined intergroup contact*. Paper presented at the 12th European Conference of Psychology, Istanbul, Turkey.
12. **Kuchenbrandt, D.** & Eyssel, F. (2011). *I like them more if they are not belonging to my group: The role of categorization in imagined intergroup contact*. Paper presented at the 23rd Annual Convention of the Association for Psychological Science, Washington, DC, USA.
13. **Kuchenbrandt, D.** (2011). *Imagining optimal intergroup contact: Facilitating factors of imagined contact*, Paper presented at the 3rd Postdoc Workshop Social Psychology Section of the German Society of Psychology, Frankfurt am Main, Germany.
14. **Kuchenbrandt, D.** & Eyssel, F. (2011). *Imaginerter Kontakt und Self-Disclosure: Unterschiedliche Auswirkungen auf Vorurteile, Vertrauen und Empathie*. Paper presented at the 53rd Conference of Experimental Psychologists (TeaP), Halle (Saale), Germany.
15. **Kuchenbrandt, D.** & Bornewasser, M. (2010). *German-Polish music workshops: The*

impact of emotions, cognitions and behaviour on intergroup attitudes. Paper presented at the British Psychological Society Social Psychology Section Conference, Winchester, UK.

16. **Kuchenbrandt, D.** (2008). *Gemeinsames Musizieren: Affektive Einflüsse auf Einstellungen und Soziale Distanz im deutsch-polnischen Kontext.* Interdisciplinary convention – love and the foreign: Xenophilia from the perspective of human and social sciences, Greifswald, Germany.

Poster presentations

1. **Kuchenbrandt, D.** & Eyszel, F. (2012). *Imagining intergroup cooperation enhances the positive effects of imagined contact on intergroup bias.* Poster presented at the Annual Meeting of the Society for Personality and Social Psychology, San Diego, CA, USA.
2. **Kuchenbrandt, D.** & Eyszel, F. (2011). *Don't think... feel! The effects of affective versus cognitive focus during imagined intergroup contact.* Poster presented at the Annual Scientific Meeting of the International Society for Political Psychology, Istanbul, Turkey.
3. **Kuchenbrandt, D.** & Bornewasser, M. (2010). *Zum Einfluss von Emotionen, Kognitionen und Verhalten auf Intergruppeneinstellungen.* Poster presented at the 47th Convention of the German Society of Psychology (DGPs), Bremen, Germany.
4. **Kuchenbrandt, D.** & Bornewasser, M. (2008). *International Music Workshops: The impact of emotions & stereotypes on German`s attitudes towards Poles.* Poster presented at the EASP Small Group Meeting on Emotions, Social Identity and Intergroup Conflict, Ekenstein, The Netherlands.

Teaching

2008 - 2015	Supervision of research internships
2010 - 2015	Supervision of bachelor, master, and diploma theses
winter term 2014/15	Research project seminar (seminar, MSc Psychology, University of Bielefeld)
summer term 2014	Intercultural competence (seminar, BSc Psychology, University of Bielefeld)
winter term 2013/14	<i>Social psychological process in human-machine interaction</i> (seminar, BSc Psychology, University of Bielefeld)
summer term 2013	<i>Selected topics of social psychology, courses A, B, C</i> (seminar, BSc Psychology, University of Osnabrück)

	<i>Intercultural competence</i> (seminar, MSc Psychology, University of Osnabrück)
winter term 2012/13	<i>The social psychology of power</i> (seminar, BSc Psychology, Education, University of Bielefeld)
summer term 2012	<i>Practical research seminar</i> (BSc Psychology, University of Bielefeld)
winter term 2011/12	<i>Social psychology of prejudice</i> (seminar, BSc Psychology, Education, University of Bielefeld)
summer term 2011	<i>Stereotype threat</i> (seminar, BSc Psychology, Education, University of Bielefeld)
winter term 2010/11	<i>Social psychology of prejudice</i> (seminar, BSc Psychology, Education, University of Bielefeld)
winter term 2009/10	<i>Learning strategies and study techniques</i> (seminar, diploma Psychology, University of Greifswald)
summer term 2009	<i>Formation and reduction of prejudice</i> (seminar, diploma Psychology, University of Greifswald) <i>Diversity Management</i> (seminar, diploma Psychology, Education, University of Greifswald)
winter term 2008/09	<i>Social psychology and marketing</i> (seminar, diploma Psychology, University of Greifswald)
summer term 2008	<i>Formation and reduction of prejudice</i> (seminar, diploma Psychology, University of Greifswald)
winter term 2007/08	<i>Social psychology and marketing</i> (seminar, diploma Psychology, University of Greifswald)
summer term 2007	<i>Affect and attitudes</i> (seminar, diploma Psychology, University of Greifswald)