

## CURRICULUM VITAE

Dr. Dieta Kuchenbrandt, Dipl.-Psych.



### EMPLOYMENT HISTORY

- since 05/2013** Consultant, trainer & coach for scientists  
(schainundkuchenbrandt GbR)
- 04/2007 – 07/2015** Teaching activities at the universities of Greifswald, Bielefeld  
and Osnabrück
- 05/2010 – 01/2015** Research and teaching fellow, University of Bielefeld, Cognitive  
Interaction Technology Center of Excellence, Germany
- 04/2013 – 09/2013** Visiting professor, Social Psychology, University of Osnabrück,  
Germany
- 09/2009 – 04/2010** Research and teaching fellow, University of Greifswald, Germany
- 01/2009 – 04/2009** Visiting researcher, Aston University Birmingham (UK), Aston Business  
School, Economics & Strategy Group
- 08/2006 – 07/2009** PhD scholarship, University of Greifswald, Germany

## QUALIFICATIONS

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- 07/2018** Advanced training in career counseling (artop, Institute at the HU Berlin)
- 09/2013 – 01/2016** Advanced education: Management consulting & coaching (German Academy of Psychology)
- 08/2006 – 01/2010** PhD in Psychology, University of Greifswald, Germany
- 10/2000 – 04/2006** Undergraduate and graduate studies in Psychology, diploma, University of Greifswald, Germany

## SHORTLISTINGS

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- 2020** Shortlisted for W2 Professorship Psychology at University of Applied Science Erfurt
- 2013** Shortlisted for W1 Professorship Social Psychology at Technical University of Chemnitz

## SCHOLARSHIPS, GRANTS, AND AWARDS

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- 2012** University of Bielefeld Young Researchers' Fund, entry into third-party funded research  
Project: The impact of power on dehumanization of out-groups  
  
DAAD travel grant for the International Conference on Social Robotics, ICSR 2012, Chengdu, China  
  
Finalist Best Paper Award International Conference on Social Robotics ISCR 2012, Chengdu, China
- 2011** Best Paper Award, International Conference on Social Robotics ISCR 2011, Amsterdam, The Netherlands

- 06/2011** University of Bielefeld Young Researchers' Fund, research subsidies and promotion of mobility  
Project: The effects of imagined contact on real intergroup contact
- 08/2006 – 07/2009** PhD scholarship

## TEACHING

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- 2008 – 2015** Supervision of research internships
- 2010 – 2015** Supervision of bachelor, master, and diploma theses
- winter term 2013/14** Intercultural competence (seminar, BSc Psychology, University of Bielefeld)
- summer term 2014** Intercultural competence (seminar, BSc Psychology, University of Bielefeld)
- winter term 2013/14** Social psychological process in human-machine interaction (seminar, BSc Psychology, University of Bielefeld)
- summer term 2013** Selected topics of social psychology, courses A, B, C (seminar, BSc Psychology, University of Osnabrück)  
Intercultural competence (seminar, MSc Psychology, University of Osnabrück)
- winter term 2012/13** The social psychology of power (seminar, BSc Psychology, Education, University of Bielefeld)
- summer term 2012** Practical research seminar (BSc Psychology, University of Bielefeld)
- winter term 2011/12** Social psychology of prejudice (seminar, BSc Psychology, Education, University of Bielefeld)
- summer term 2011** Stereotype threat (seminar, BSc Psychology, Education, University of Bielefeld)
- winter term 2010/11** Social psychology of prejudice (seminar, BSc Psychology, Education, University of Bielefeld)

<b>winter term 2009/10</b>	Learning strategies and study techniques (seminar, diploma Psychology, University of Greifswald)
<b>summer term 2009</b>	Formation and reduction of prejudice (seminar, diploma Psychology, University of Greifswald)  Diversity Management (seminar, diploma Psychology, Education, University of Greifswald)
<b>winter term 2008/09</b>	Social psychology and marketing (seminar, diploma Psychology, University of Greifswald)
<b>summer term 2008</b>	Formation and reduction of prejudice (seminar, diploma Psychology, University of Greifswald)
<b>winter term 2007/08</b>	Social psychology and marketing (seminar, diploma Psychology, University of Greifswald)
<b>summer term 2007</b>	Affect and attitudes (seminar, diploma Psychology, University of Greifswald)

## **AD-HOC REVIEWER**

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Journal of Applied Social Psychology

Group Processes and Intergroup Relations

International Journal of Human-Computer Studies

International Journal of Social Robotics

CogSci 2013 (Annual Meeting of the Cognitive Science Society)

HRI 2014 (ACM/IEEE Conference on Human-Robot Interaction)

## PUBLICATION RECORD

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### *Journal articles (Peer-Reviewed)*

1. Glaser, T. & **Kuchenbrandt, D.** (2017). Generalization effects in evaluative conditioning. Evidence for attitude transfer effects from single exemplars to social categories. *Front. Psychol.* 8:103.
2. **Kuchenbrandt, D.** Häring, M., Eichberg, J., Eyssel, F. & André, E. (2014). Keep an eye on the task! Effects of task characteristics on human-robot interactions. *International Journal of Social Robotics*, 6, 417-427.
3. **Kuchenbrandt, D.**, van Dick, R., Koschate, M., Ullrich, J., & Bornewasser, M. (2014). More than music! A longitudinal test of German-Polish music encounters. *International Journal of Intercultural Relations*, 40, 167-174.
4. **Kuchenbrandt, D.**, Eyssel, F., Bobinger, S., & Neufeld, M. (2013). When a robot's group membership matters: Anthropomorphization of robots as a function of social categorization. *International Journal of Social Robotics*, 5, 409-417.
5. **Kuchenbrandt, D.**, Eyssel, F., & Seidel, S. (2013). Cooperation makes it happen: Imagined intergroup cooperation enhances the positive effects of imagined contact. *Group Processes and Intergroup Relations*, 16, 635-647.
6. Koschate, M., Oethinger, S., **Kuchenbrandt, D.**, & van Dick, R. (2012). Is an outgroup member in need a friend indeed? Personal and task-oriented contact as predictors of intergroup prosocial behavior. *European Journal of Social Psychology*, 42, 717-728.
7. Eyssel, F. & **Kuchenbrandt, D.** (2011). Social categorization of social robots: Anthropomorphism as a function of robot group membership. *British Journal of Social Psychology*, 51, 724-731.

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### *Conference Proceedings (Peer-Reviewed)*

1. Häring, M\*, **Kuchenbrandt, D\***, & André, E. (2014). Would you like to play with me? How robots' group membership and task features influence human-robot interaction. *Proceedings of the 9th HRI International Conference on Human-Robot Interaction (HRI 2014)*, 9-16. \*shared first authorship

2. **Kuchenbrandt, D.**, Riether, N. & Eyssel, F. (2014). Does anthropomorphism reduce stress in HRI? Proceedings of the 9th Annual Conference on Human-Robot Interaction (HRI 2014), Late Breaking Report, 218-219.
3. Obaid, M., **Kuchenbrandt, D.** & Bartneck, C. (2014). Empathy and yawn contagion: Can we (Humans) catch yawns from robots? Proceedings of the 9th Annual Conference on Human-Robot Interaction (HRI 2014), Late Breaking Report, 260-261.
4. **Kuchenbrandt, D.**, Häring, M., Eichberg, J. & Eyssel, F. (2012). Keep an eye on the task! How gender typicality of tasks influence human-robot interactions. Lecture Notes in Computer Science, 7621, 448-457. Berlin/Heidelberg: Springer.  
\*Finalist Best Paper Award ICSR 2012
5. **Kuchenbrandt, D.** & Eyssel, F. (2012). The mental simulation of a human-robot interaction: Positive effects on attitudes and anxiety toward robots. Proceedings of the 21st IEEE International Symposium in Robot and Human Interactive Communication (RO-MAN 2012), 463-468.
6. Eyssel, F., **Kuchenbrandt, D.**, Hegel, F. & de Ruiter, L. (2012). Activating elicited agent knowledge: How robot and user features shape the perception of social robots. Proceedings of the 21st IEEE International Symposium in Robot and Human Interactive Communication (RO-MAN 2012), 851-857.
7. Eyssel, F., **Kuchenbrandt, D.** & Bobinger, S., de Ruiter, L. & Hegel, F. (2012). 'If you sound like me, you must be more human!': On the interplay of robot and user features on human-robot acceptance and anthropomorphism. Proceedings of the 7th ACM/IEEE Conference on Human-Robot Interaction (HRI 2012), Late Breaking Report, 125-126.
8. Eyssel, F. & **Kuchenbrandt, D.** (2011). Manipulating anthropomorphic inferences about NAO: The role of situational and dispositional aspects of effectance motivation. Proceedings of the 20th IEEE International Symposium in Robot and Human Interactive Communication (RO-MAN 2011), 467-472.
9. Eyssel, F. & **Kuchenbrandt, D.** (2011). My robot is more human than yours: Effects of group membership on anthropomorphic judgments of the social robot Flobi. IEEE/RSJ International Conference on Intelligent Robots and Systems (IROS 2011), Workshop on Cognitive Neuroscience Robotics, 41-45.

10. **Kuchenbrandt, D.**, Eyssel, F., Bobinger, S. & Neufeld, M. (2011). Minimal group – maximal effect? Evaluation and anthropomorphization of the humanoid robot NAO. *Lecture Notes in Computer Science*, 7072, 104-113. Berlin/Heidelberg: Springer.  
\*Best Paper Award ICSR 2011.
  11. Eyssel, F., **Kuchenbrandt, D.**, & Bobinger, S. (2011). Effects of anticipated human-robot interaction and predictability of robot behavior on perceptions of anthropomorphism. *Proceedings of the 6th HRI International Conference on Human-Robot Interaction(HRI 2011)*, 61-67.
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#### *Book chapters*

12. **Kuchenbrandt, D.** (2009). Intergruppenangst: Eine Barriere für Intergruppenkooperation? In M. Bornwasser (Hrsg.), *Grenzüberschreitende Polizeiliche Kooperation nach der EU-Osterweiterung*, Frankfurt: Verlag für Polizeiwissenschaft.
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#### *Invited talks*

1. **Kuchenbrandt, D.** (2013). Intergroup processes in human-robot interactions? How a robot's social category membership shapes humans' reactions towards robots. *Human Centered Multimedia*, Institut für Informatik, Universität Augsburg.
  2. **Kuchenbrandt, D.** (2011). Können wir anders als (vor)urteilen?, Aktionstage gegen Sexismus und Homophobie, Universität Bielefeld.
  3. **Kuchenbrandt, D.** (2011). Anthropomorphic inferences about robots: When and why do we see robots as humans?, *Bielefeld-Osaka Workshop on Cognition and Robotics, CITEC*, Universität Bielefeld.
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#### *Scientific contributions – conferences and workshops (selected)*

1. **Kuchenbrandt, D.**, Eyssel, F., Schiffhauer, B., Fasoli, F. & Janocha, M. (2013). Anthropomorphisierung und Dehumanisierung: Zwei Seiten einer Medaille? 14. Tagung der Fachgruppe Sozialpsychologie, Hagen.

2. **Kuchenbrandt, D.**, Eyssel, F., Reichelt, B., Bortz, D. & Adrian, M. (2013). Imagined contact leads to intergroup contact seeking behaviour. 55. Tagung experimentell arbeitender Psychologen, Wien, Österreich.
3. **Kuchenbrandt, D.**, Häring, M., Eichberg, J. & Eyssel, F. (2012). Keep an eye on the task! How gender typicality of tasks influence human-robot interactions. 4th International Conference on Social Robotics, Chengdu, China.
4. **Kuchenbrandt, D.**, Eyssel, F., Bobinger, S. & Neufeld, M. (2012). Minimale Gruppe – Maximaler Effekt? Soziale Kategorisierung und Anthropomorphisierung von Robotern. 48. Kongress der deutschen Gesellschaft für Psychologie, Bielefeld.
5. **Kuchenbrandt, D.** & Eyssel, F. (2012). The mental simulation of a human-robot interaction: Positive effects on attitudes and anxiety toward robots. 21st IEEE International Symposium in Robot and Human Interactive Communication, Paris, France.
6. **Kuchenbrandt, D.** & Eyssel, F. (2012). Who benefits from imagined intergroup contact? Contact experiences moderate the effects of imagined contact on intergroup bias. Annual Scientific Meeting of the International Society for Political Psychology, Chicago, USA.
7. **Kuchenbrandt, D.** & Eyssel, F. (2012). Cooperation makes it happen: Imagined intergroup cooperation enhances the positive effects of imagined contact. 54. Tagung experimentell arbeitender Psychologen, Mannheim, Deutschland.
8. **Kuchenbrandt, D.**, Eyssel, F. & Bobinger, S. (2011). Rendezvous mit einem Roboter: Auswirkungen auf subjektives Stresserleben in der Mensch-Roboter-Interaktion und wahrgenommene Menschenähnlichkeit. 13. Tagung der Fachgruppe Sozialpsychologie, Hamburg.
9. **Kuchenbrandt, D.**, Eyssel, F., Bobinger, S. & Neufeld, M. (2011). Minimal group – maximal effect? Evaluation and anthropomorphization of the humanoid robot NAO. 3rd International Conference on Social Robotics, Amsterdam, The Netherlands.
10. **Kuchenbrandt, D.** & van Dick, R. (2011). A longitudinal test of mediation effects of emotions, cognitions and behavior in German-Polish music encounters. 16th General Meeting of the European Association of Social Psychology, Stockholm, Sweden.
11. **Kuchenbrandt, D.** & Eyssel, F. (2011). When imagined contact leads to intergroup trust and empathy: The role of self-disclosure in imagined intergroup contact. 12th European Conference of Psychology, Istanbul, Turkey.

12. **Kuchenbrandt, D.** & Eyssel, F. (2011). I like them more if they are not belonging to my group: The role of categorization in imagined intergroup contact. 23rd Annual Convention of the Association for Psychological Science, Washington, DC, USA.
13. **Kuchenbrandt, D.** (2011). Imagining optimal intergroup contact: Facilitating factors of imagined contact, 3. Postdoc Workshop Fachgruppe Sozialpsychologie, Frankfurt am Main.
14. **Kuchenbrandt, D.** & Eyssel, F. (2011). Imaginierter Kontakt und Self-Disclosure: Unterschiedliche Auswirkungen auf Vorurteile, Vertrauen und Empathie. 53. Tagung experimentell arbeitender Psychologen, Halle (Saale).