

# **CURRICULUM VITAE**

Dr. Dieta Kuchenbrandt, Dipl.-Psych.



## **EMPLOYMENT HISTORY**

since 05/2013	Consultant, trainer & coach for scientists (schainundkuchenbrandt GbR)
04/2007-07/2015	Teaching activities at the universities of Greifswald, Bielefeld and Osnabrück
05/2010-01/2015	Research and teaching fellow, University of Bielefeld, Cognitive Interaction Technology Center of Excellence, Germany
04/2013-09/2013	Visiting professor, Social Psychology, University of Osnabrück, Germany
09/2009-04/2010	Research and teaching fellow, University of Greifswald, Germany
01/2009-04/2009	Visiting researcher, Aston University Birmingham (UK), Aston Business School, Economics & Strategy Group
08/2006-07/2009	PhD scholarship, University of Greifswald, Germany



## **QUALIFICATIONS**

**07/2018** Advanced training in career counseling (artop, Institute

at the HU Berlin)

09/2013 - 01/2016 Advanced education: Management consulting & coaching

(German Academy of Psychology)

**08/2006 – 01/2010** PhD in Psychology, University of Greifswald, Germany

10/2000 – 04/2006 Undergraduate and graduate studies in Psychology, diploma,

University of Greifswald, Germany

#### **SHORTLISTINGS**

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2020 Shortlisted for W2 Professorship Psychology at University

of Applied Science Erfurt

2013 Shortlisted for W1 Professorship Social Psychology

at Technical University of Chemnitz

#### SCHOLARSHIPS, GRANTS, AND AWARDS

2012 University of Bielefeld Young Researchers' Fund, entry into third-party

funded research

Project: The impact of power on dehumanization of out-groups

DAAD travel grant for the International Conference on Social

Robotics, ICSR 2012, Chengdu, China

Finalist Best Paper Award International Conference on Social Robotics

ISCR 2012, Chengdu, China

**2011** Best Paper Award, International Conference on Social Robotics

ISCR 2011, Amsterdam, The Netherlands



**06/2011** University of Bielefeld Young Researchers' Fund, research subsidies

and promotion of mobility

Project: The effects of imagined contact on real intergroup contact

**08/2006 – 07/2009** PhD scholarship

#### **TEACHING**

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**2008–2015** Supervision of research internships

**2010–2015** Supervision of bachelor, master, and diploma theses

winter term 2014/15 Research project seminar

(seminar, MSc Psychology, University of Bielefeld)

**summer term 2014** Intercultural competence

(seminar, BSc Psychology, University of Bielefeld)

winter term 2013/14 Social psychological process in human-machine interaction

(seminar, BSc Psychology, University of Bielefeld)

**summer term 2013** Selected topics of social psychology, courses A, B, C (seminar,

BSc Psychology, University of Osnabrück)

Intercultural competence (seminar, MSc Psychology, University

of Osnabrück)

winter term 2012/13 The social psychology of power (seminar, BSc Psychology, Education,

University of Bielefeld)

**summer term 2012** Practical research seminar (BSc Psychology, University of Bielefeld)

winter term 2011/12 Social psychology of prejudice (seminar, BSc Psychology, Education,

University of Bielefeld)

**summer term 2011** Stereotype threat (seminar, BSc Psychology, Education, University

of Bielefeld)

winter term 2010/11 Social psychology of prejudice (seminar, BSc Psychology, Education,

University of Bielefeld)



winter term 2009/10 Learning strategies and study techniques (seminar, diploma Psychology,

University of Greifswald)

summer term 2009 Formation and reduction of prejudice (seminar, diploma Psychology,

University of Greifswald)

Diversity Management (seminar, diploma Psychology, Education,

University of Greifswald)

winter term 2008/09 Social psychology and marketing (seminar, diploma Psychology,

University of Greifswald)

summer term 2008 Formation and reduction of prejudice (seminar, diploma Psychology,

University of Greifswald)

winter term 2007/08 Social psychology and marketing (seminar, diploma Psychology,

University of Greifswald)

**summer term 2007** Affect and attitudes (seminar, diploma Psychology, University

of Greifswald)

## **AD-HOC REVIEWER**

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Journal of Applied Social Psychology

Group Processes and Intergroup Relations

International Journal of Human-Computer Studies

International Journal of Social Robotics

CogSci 2013 (Annual Meeting of the Cognitive Science Society)

HRI 2014 (ACM/IEEE Conference on Human-Robot Interaction)



#### **PUBLICATION RECORD**

Journal articles (Peer-Reviewed)

- 1. Glaser, T. & **Kuchenbrandt**, **D**. (2017). Generalization effects in evaluative conditioning. Evidence for attitude transfer effects from single exemplars to social categories. Front. Psychol. 8:103.
- 2. **Kuchenbrandt, D.,** Häring, M., Eichberg, J., Eyssel, F. & André, E. (2014). Keep an eye on the task! Effects of task characteristics on human-robot interactions. International Journal of Social Robotics, 6, 417-427.
- 3. **Kuchenbrandt, D.,** van Dick, R., Koschate, M., Ullrich, J., & Bornewasser, M.(2014). More than music! A longitudinal test of German-Polish music encounters. International Journal of Intercultural Relations, 40, 167-174.
- 4. **Kuchenbrandt, D.,** Eyssel, F., Bobinger, S., & Neufeld, M. (2013). When a robot's group membership matters: Anthropomorphization of robots as a function of social categorization. International Journal of Social Robotics, 5, 409-417.
- 5. **Kuchenbrandt, D.,** Eyssel, F., & Seidel, S. (2013). Cooperation makes it happen: Imagined intergroup cooperation enhances the positive effects of imagined contact. Group Processes and Intergroup Relations, 16, 635-647.
- 6. Koschate, M., Oethinger, S., **Kuchenbrandt**, **D.**, & van Dick, R. (2012). Is an outgroup member in need a friend indeed? Personal and task-oriented contact as predictors of intergroup prosocial behavior. European Journal of Social Psychology, 42, 717-728.
- 7. Eyssel, F. & **Kuchenbrandt**, **D.** (2011). Social categorization of social robots: Anthropomorphism as a function of robot group membership. British Journal of Social Psychology, 51, 724-731.

## Conference Proceedings (Peer-Reviewed)

5

- 1. Häring, M\*., **Kuchenbrandt, D\*.,** & André, E. (2014). Would you like to play with me? How robots' group membership and task features influence human-robot interaction. Proceedings of the 9th HRI International Conference on Human-Robot Interaction (HRI 2014). \*shared first authorship
- 2. **Kuchenbrandt, D.,** Riether, N., & Eyssel, F. (2014). Does anthropomorphism reduce stress in HRI? Proceedings of the 9th Annual Conference on Human-Robot Interaction (HRI 2014), Late Breaking Report, 218-219.
- 3. Obaid, M., **Kuchenbrandt, D.,** & Bartneck, C. (2014). Empathy and yawn contagion: Can we (Humans) catch yawns from robots? Proceedings of the 9th Annual Conference on Human-Robot Interaction (HRI 2014), Late Breaking Report, 260-261.

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- 4. **Kuchenbrandt, D.,** Häring, M., Eichberg, J., & Eyssel, F. (2012). Keep an eye on the task! How gender typicality of tasks influence human-robot interactions. Lecture Notes in Computer Science, 7621, 448-457. Berlin/Heidelberg: Springer. \*Finalist Best Paper Award ICSR 2012
- 5. **Kuchenbrandt, D.** & Eyssel, F. (2012). The mental simulation of a human-robot interaction: Positive effects on attitudes and anxiety toward robots. Proceedings of the 21st IEEE International Symposium in Robot and Human Interactive Communication (RO-MAN 2012), 463-468.
- 6. Eyssel, F., **Kuchenbrandt**, **D.**, Hegel, F., & de Ruiter, L. (2012). Activating elicited agent knowledge: How robot and user features shape the perception of social robots. Proceedings of the 21st IEEE International Symposium in Robot and Human Interactive Communication (RO-MAN 2012), 851-857.
- 7. Eyssel, F., **Kuchenbrandt, D.,** Bobinger, S., de Ruiter, L., & Hegel, F. (2012). 'If you sound like me, you must be more human': On the interplay of robot and user features on human-robot acceptance and anthropomorphism. Proceedings of the 7th ACM/IEEE Conference on Human-Robot Interaction (HRI 2012), Late Breaking Report, 125-126.
- 8. Eyssel, F. & **Kuchenbrandt**, **D.** (2011). Manipulating anthropomorphic inferences about NAO: The role of situational and dispositional aspects of effectance motivation. Proceedings of the 20th IEEE International Symposium in Robot and Human Interactive Communication (RO-MAN 2011), 467-472.
- 9. Eyssel, F. & **Kuchenbrandt**, **D.** (2011). My robot is more human than yours: Effects of group membership on anthropomorphic judgments of the social robot Flobi. IEEE/RSJ International Conference on Intelligent Robots and Systems (IROS 2011), Workshop on Cognitive Neuroscience Robotics, 41-45.
- 10. **Kuchenbrandt, D.,** Eyssel, F., Bobinger, S., & Neufeld, M. (2011). Minimal group maximal effect? Evaluation and anthropomorphization of the humanoid robot NAO. Lecture Notes in Computer Science, 7072, 104-113. Berlin/Heidelberg: Springer. \*Best Paper Award ICSR 2011.
- 11. Eyssel, F., **Kuchenbrandt**, **D.**, & Bobinger, S. (2011). Effects of anticipated human-robot interaction and predictability of robot behavior on perceptions of anthropomorphism. Proceedings of the 6th HRI International Conference on Human-Robot Interaction (HRI 2011), 61-67.



## Book chapters

1. **Kuchenbrandt, D.** (2009). Intergruppenangst: Eine Barriere für Intergruppenkooperation? In M. Bornewasser (Hrsg.), Grenzüberschreitende Polizeiliche Kooperation nach der EU-Ost Erweiterung, Frankfurt: Verlag für Polizeiwissenschaft.

#### Invited talks

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- 1. **Kuchenbrandt, D.** (2013). Intergroup processes in human-robot interactions? How a robot's social category membership shapes humans' reactions towards robots. Human Centered Multimedia, Department of Informatics, University of Augsburg.
- 2. **Kuchenbrandt, D.** (2011). Können wir anders als (vor)urteilen?, Action days against sexism and homophobia, University of Bielefeld.
- 3. **Kuchenbrandt, D.** (2011). Anthropomorphic inferences about robots: When and why do we see robots as humans?, Bielefeld-Osaka Workshop on Cognition and Robotics, CITEC, Universität Bielefeld

Scientific contributions – conferences and workshops (selected)

- 1. **Kuchenbrandt, D.,** Eyssel, F., Schiffhauer, B., Fasoli, F., & Janocha, M. (2013). Anthropomorphisierung und Dehumanisierung: Zwei Seiten einer Medaille? Paper presented at the 14th Convention of the Social Psychology Section of the German Society of Psychology (FGSP), Hagen, Germany.
- 2. **Kuchenbrandt, D.,** Eyssel, F., Reichelt. B., Bortz, D., & Adrian, M. (2013). Imagined contact leads to intergroup contact seeking behaviour. Paper presented at the 55th Conference of Experimental Psychologists (TeaP), Vienna, Austria.
- 3. **Kuchenbrandt, D.,** Häring, M., Eichberg, J., & Eyssel, F. (2012). Keep an eye on the task! How gender typicality of tasks influence human-robot interactions. Paper presented at the 4th International Conference on Social Robotics, Chengdu, China.
- 4. **Kuchenbrandt, D.,** Eyssel, F., Bobinger, S., & Neufeld, M. (2012). Minimale Gruppe Maximaler Effekt? Soziale Kategorisierung und Anthropomorphisierung von Robotern. Paper presented at the 48th Convention of the German Society of Psychology (DGPs), Bielefeld, Germany.
- 5. **Kuchenbrandt, D.** & Eyssel, F. (2012). The mental simulation of a human-robot interaction: Positive effects on attitudes and anxiety toward robots. Paper presented at the 21st IEEE International Symposium in Robot and Human Interactive Communication, Paris, France.
- 6. **Kuchenbrandt, D.** & Eyssel, F. (2012). Who benefits from imagined intergroup contact? Contact experiences moderate the effects of imagined contact on intergroup bias. Paper presented at the Annual Scientific Meeting of the International Society for Political Psychology, Chicago, USA.

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- 7. **Kuchenbrandt, D.** & Eyssel, F. (2012). Cooperation makes it happen: Imagined intergroup cooperation enhances the positive effects of imagined contact. Paper presented at the 54th Conference of Experimental Psychologists (TeaP), Mannheim, Germany.
- 8. **Kuchenbrandt, D.,** Eyssel, F., & Bobinger, S. (2011). Rendezvous mit einem Roboter: Auswirkungen auf subjektives Stresserleben in der Mensch-Roboter-Interaktion und wahrgenommene Menschenähnlichkeit. Paper presented at the 13th Convention of the Social Psychology Section of the German Society of Psychology (FGSP), Hamburg, Germany.
- 9. **Kuchenbrandt, D.,** Eyssel, F., Bobinger, S., & Neufeld, M. (2011). Minimal group maximal effect? Evaluation and anthropomorphization of the humanoid robot NAO. Paper presented at the 3rd International Conference on Social Robotics, Amsterdam, The Netherlands.
- 10. **Kuchenbrandt**, **D.** & van Dick, R. (2011). A longitudinal test of mediation effects of emotions, cognitions and behavior in German-Polish music encounters. Paper presented at the 16th General Meeting of the European Association of Social Psychology, Stockholm, Sweden.
- 11. **Kuchenbrandt, D.** & Eyssel, F. (2011). When imagined contact leads to intergroup trust and empathy: The role of self-disclosure in imagined intergroup contact. Paper presented at the 12th European Conference of Psychology, Istanbul, Turkey.
- 12. **Kuchenbrandt, D.** & Eyssel, F. (2011). I like them more if they are not belonging to my group: The role of categorization in imagined intergroup contact. Paper presented at the 23rd Annual Convention of the Association for Psychological Science, Washington, DC, USA.
- 13. **Kuchenbrandt, D.** (2011). Imagining optimal intergroup contact: Facilitating factors of imagined contact, Paper presented at the 3rd Postdoc Workshop Social Psychology Section of the German Society of Psychology, Frankfurt am Main, Germany.
- 14. **Kuchenbrandt, D.** & Eyssel, F. (2011). Imaginierter Kontakt und Self-Disclosure: Unterschiedliche Auswirkungen auf Vorurteile, Vertrauen und Empathie. Paper presented at the 53rd Conference of Experimental Psychologists (TeaP), Halle (Saale), Germany.